

Transcript – Post-it Notes Cameras metro television

Visual A young tradesman gets into his ute, pulls out a pen and scribbles something on his steering wheel. He's written on a post-it note. It says "Slow down. Only 2 points left."

Visual A businessman is about to leave for work. His wife makes a homemade keyring featuring a photograph of his wife and two young kids with "Don't speed!" written on a post-it note Cut to see him remove some keys from his pocket.

Visual A young girl gets in her car about to drive to work. As she tilts down her sun-visor to check her makeup in the little mirror, she sees a speeding fine taped to the visor with a post-it on it saying "Can't afford any more fines!"

Voiceover: Do whatever you can to stop speeding.

Visual: Police putting multi-nova in car. Cut to fixed cameras. Cut to police in patrol car, with in-car computer screen of a map of speed trap locations, and sticks a little post-it note on the screen saying "Check updated locations." As the patrol car drives off, a fleet of other traffic police cars, unmarked cars, multinova vans and motorcycle officers follow, all leaving the depot.

Voiceover: Because there are more cameras than ever before.

Visual: A post-it note graphic slams down: Stick to the speed limit.

Graphic: Authorised by the State Government, Perth. Spoken by P Jackson.

Voiceover: Authorised by the State Government, Perth.