

Transcript – Zero Heroes – Hebah Television



- Visual We open on Hebah driving on a suburban street. She approaches a roadside electronic sign that says “YOUR SPEED 27 KMH. Camera switches back to Hebah who checks her speedo and continues to concentrate on the road.
- Visual: Camera switches to the car approaching another roadside electronic sign that says “THANX FOR NOT SPEEDING HEBS. Camera is back to Hebah who laughs
- Hebah: You’re welcome
- Visual: Camera switches to another approaching roadside electronic sign that says “BTW YOUR SMILE STOPS TRAFFIC”. Camera switches to Heba laughing
- Hebah: Laughing. Thanks.
- Visual: Camera switches to another approaching roadside electronic sign that says “3YRS AND ZERO DEMERITS”. Then back to Hebah, displaying her humourous reaction. Camera switches to another approaching roadside electronic sign that says “YOU’RE A ZERO HERO”
- Voice Over: We’re calling on WA’s 800,000 zero heroes, drivers with zero demerits. To use your influence to make a difference.
- Visual: Blue screen – ‘Check your demerits now at transport.wa.gov.au/dotdirect.
- Voice Over: Thanks zero heroes.
- Visual: Fade to black: SUPER Authorised by the State Government, Perth.
Spoken by H. Dawoud and M. Martin.
- Voice Over: Authorised by the State Government, Perth.