

Transcript – Zero Heroes – Noah & Wendy Television



Visual We open on a young couple, Noah & Wendy, driving in the country. They approach a roadside electronic sign that says “YOUR SPEED 49 KMH.

Noah to Wendy: Oh, so I’m doing 49.

Visual: Cuts to Wendy – she sees something and starts to laugh. Camera switches to what she’s looking at – another roadside electronic sign that says “THANX FOR NOT SPEEDING NOAH & WENDY.

Noah/Wendy: Both laugh.

Visual: We cut back Noah driving. Camera switches to another approaching roadside electronic sign that says “OMG YO TWO CUUUUUTE”.

Noah/Wendy: Both laugh.

Noah: Laughing, repeats what the sign says.

Visual: Camera switches to another approaching roadside electronic sign that says “4 YRS AND ZERO DEMERITS”. Then back and forth to both Noah & Wendy, displaying their humorous reactions. Camera switches to another approaching roadside electronic sign that says “YOU’RE A ZERO HERO”

Voice Over: We’re calling on WA’s 800,000 zero heroes, drivers with zero demerits. To use your influence to make a difference.

Visual: Blue screen – ‘Check your demerits now at transport.wa.gov.au/dotdirect.

Voice Over: Thanks zero heroes.

Visual: Fade to black: SUPER Authorised by the State Government, Perth.
Spoken by S. Norton, W. Gahan and M. Martin.

Voice Over: Authorised by the State Government, Perth.